



Popping for a Purpose is a community outreach program offered by Northern Neck Popcorn Bag. The goal is to provide organizations, clubs, and schools in the Northern Neck Community, a unique and popular local product for fundraising. Northern Neck Popcorn Bag offers a profit margin competitive with national companies. Northern Neck Popcorn Bag proudly supports local educational and not-for-profit organizations through these Popping for a Purpose partnerships.

The most popular format for fundraising with Northern Neck Popcorn Bag is through direct sales by your members, to the community. Your members will take orders and collect payments; a master order will be turned in to Northern Neck Popcorn Bag, and Northern Neck Popcorn Bag will produce your order quickly (typically a few days), which will then be picked up from Northern Neck Popcorn Bag and delivered by your organization.

Northern Neck Popcorn Bag is happy to arrange a consultation with you to decide which flavors you'll use for your fundraiser. Custom colors, flavors, and/or labels that resonate with your organization are also available.

The steps are simple:

1. Arrange for a consultation to decide on the menu. Once you select the menu flavors and sizes, Northern Neck Popcorn Bag will design the menu and order forms, and send them to you. Northern Neck Popcorn Bag will utilize your organizational logo, branding etc, and include a synopsis of what the profits will support (the sales, basically "the cause" and include it on the menu. Northern Neck Popcorn Bag will also provide an order form, and a master order form for final turn in of orders.
2. Select your start and end dates for sales. Your organization will collect orders and payments. Your organization will tally and consolidate the master (form provided), and submit order and payment to Northern Neck Popcorn Bag. Your organization will receive a 40% discount, which allows your organization to keep 40% of the funds raised during the campaign.
3. Northern Neck Popcorn Bag will fill the order for a pick-up date of your choosing. (Most orders can be turned around in just a few days.)
4. Your organization sorts and distributes orders to your members for delivery. The shortest shelf life is approximately 10 days, Northern Neck Popcorn Bag prefers that all deliveries be made within 3 days of order pickup.



Sales: Start _____ Sales End: _____

Order Turn in: _____ Order Pick up: _____

Sales Goal: _____ Total Sales: _____ Graphic Submitted: Yes / No

The Cause: _____

Choose from the following Popcorn Flavors:

Color and Flavor are 90% independent from each other. Custom mixes in organizational colors are an option.

Savory

- Buttery White Cheddar
- Movie Theatre Butter
- Dill Pickle
- Rivah Mix
- Wasabi Soy Ranch
- Southwest Jalapeno
- Buffalo Ranch
- Loaded Baked Potato
- Kettle Corn
- Garlic Parmesan
- Crabby Corn
- Salted Black Truffle
- Bacon BBQ

Candy

- Caramel
- Banana Cream
- Cheesecake
- Salted Caramel
- Blueberry
- Cotton Candy
- Cheesecake
- Key Lime
- Lemon
- Rainbow
- Cherry
- Strawberry
- Orange

Specialty

- Salted Cark Chocolate Caramel
- Key Lime Pie
- Black Tie
- Chocolate Peanut Butter
- Birthday Cake
- White Chocolate Pretzel
- White Chocolate Oreo
- Lemon Cheesecake
- Cinnamon Roll
- Caramel Nut

Contact Terri Crowder at 540-424-4872 or by email: terrinnpopcornbag@gmail.com to arrange a consultation.

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